

SOCIETY OF SPENDING

The *Dart* examines the cost of three consumer goods' production and sale.

compiled by MADI WINFIELD
web scheduling editor



TEE SHIRT

COST OF LABOR:	\$.22 PER HOUR
COST OF MANUFACTURE:	\$8
SELLING PRICE:	\$14

GMC SIERRA

COST OF LABOR:	\$58 PER HOUR
COST OF MANUFACTURE:	\$45,712
SELLING PRICE:	\$48,055



Statistics courtesy of:
Maclean's
Wall Street Journal
True Car
China File
Business Insider
IHS
Information Week



IPHONE 6 PLUS

COST OF LABOR:	\$1.62 PER HOUR
COST OF MANUFACTURE:	\$220
SELLING PRICE:	\$749

consumerism in MEDIA

The *Dart* asks students how media promotes consumerism in women.
compiled by MACKENZIE O'GUIN | design editor

"There is a heavy market of body and skin care targeted towards women. Now, add endless brands, styles and scents, and you've suddenly opened a world of endless possibility for production and consumption." - Michaela Coleman, junior

"We see ourselves in how we look.. which comes from our reliance on 'something else' to make us feel good about ourselves, which is the essence of consumerism." - Marin Brown, junior



cosmetic obsession | An STA student tests makeup at H&M during Black Friday shopping Nov. 27. photo illustration by VIOLET COWDIN